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ALZHEIMER'S DISEASE DOCUMENTARY "UNRAVELED" IS FREDDIE AWARDS FINALIST

2008 International Health and Medical Media Awards To Be Announced on November 14

UNRAVELED – an independent documentary film that delves into the life of an ordinary family struggling with a legacy of Alzheimer's disease – is a finalist in the Issues and Ethics category of the **2008 International Health and Medical Media Awards**, also known as the **FREDDIE Awards**, to be awarded at a black-tie ceremony in Philadelphia on Friday, November 14.

Now in their 34th year, the **FREDDIE Awards** are sponsored by the MediMedia Foundation and are known as the Oscars® of health and medicine.

UNRAVELED is directed by independent filmmaker Katrina Fullman and produced by Jacqueline Gares of public television's award-winning series, "In the Life."

"This year's entries were extremely competitive, arriving from all corners of the globe," said Derinda Earnhardt, the Awards producer. Finalists have come from big-budget production companies including Canadian Broadcasting Corporation, Home Box Office, Discovery Health Channel, and CNN, as well as small independent producers.

UNRAVELED follows director Katrina Fullman as she struggles to make sense of a disease that robbed women in several generations of her family of both their memories and their lives. She considers undergoing a test to determine whether she carries a gene that increases the risk for the Alzheimer's disease. As she navigates the world of genetic research, counseling and testing, Fullman contemplates what it means to decipher a code that might determine

her fate.

ABOUT “THE FREDDIES”

Thirty-four years ago, **FREDDIE Awards** founder Dr. Fredrick Gottlieb brought the worlds of medical science, education, and the arts together in what has become the preeminent international media competition devoted to educational health and medical productions. Each year, the competition attracts hundreds of submissions from around the world—documentaries, series, shorts, videos, web sites, and CD-ROMs — in 32 categories, including oncology, diabetes, fitness/wellness, infectious diseases, prevention, and women’s health. The stories they tell are courageous and inspirational, often documenting the lives of those who have overcome tremendous medical struggles and those who have helped them to do so. Go to www.thefreddies.com for more information.

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